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The Print Innovation Awards
2019 will be presented during
IFRA World Publishing Expo

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Press Release

The World Association of News Publishers

FOR IMMEDIATE RELEASE - 16 SEPTEMBER 2019

WAN-IFRA Print Innovation Awards 2019 Winners Announced.

The [World Printers Forum](#), the print community of the World Association of Newspapers and News Publishers (WAN-IFRA), announces the winners of the Print Innovation Awards 2019. The prize for innovations of newspapers and magazines will be presented on the first exhibition day of the [IFRA World Publishing Expo](#), 8 October 2019, in Berlin.

The "Print Innovation Awards" competition honours the most innovative print products and services worldwide. the competition is open to newspaper and magazine publishers as well as advertisers or advertising agencies.

Because innovation in the publishing industry is not confined to digital, the World Printers Forum has launched the Print Innovation Awards last year, to reward excellence in print innovation.

For its second edition, 61 projects from 23 countries participated in the competition. The jury, composed of World Printers Forum Board members, evaluated the entries and awarded Gold, Silver and Bronze prizes in seven categories.

Judges score each entry based on the outlined criteria.

All jury scores were combined to create an overall score for each entry. The highest scoring entries determined the category winners. Judging Criteria were: Innovation, Creativity, Excellence, Customer/Consumer Relevancy and Value.

Gold, Silver and Bronze winners will be honoured on stage at the [Berlin Publishing Night](#) of [IFRA World Publishing Expo 2019](#) in Berlin, 8 October 2019.

The winners of the Print Innovation Awards 2019 are:

Category	Awards	Project	Company
Advertising Innovation	Gold	Jumbito	El Tiempo casa editorial, Bogotá, Colombia
	Silver	A controversial election campaign	Ekstra Bladet, Copenhagen, Denmark
	Bronze	Metro's musical cover wrap	Mail Metro Media, London, United Kingdom
Product Innovation	Gold	Colouring our imagination	Bennett Coleman and Company Limited (The Times Group), Mumbai, India
	Silver	XL Reverse Flap	Bennett Coleman and Company Limited (The Times Group), Mumbai, India
	Bronze	Sardar Vallabh Bhai Patel Panorama	DB Corp. Limited, Noida, India
New Products	Gold	Frankfurter Allgemeine Quarterly	F.A.Z., Frankfurt am Main, Germany
	Silver	Leyendas Boricuas Del Ring	GFR Media, San Juan, Puerto Rico
	Bronze	beyondprint unplugged	arcus design & verlag oHG, Bruttig-Fankel, Germany
Redesigned Products	Gold	"Your Weekend" The Last Ever Issue	Agora, Warsaw, Poland
	Silver	Fulda Project 2019	Fuldaer Zeitung, Fulda, Germany
	Bronze	Redesign of Kompas Daily	Kompas Daily Newspaper, Jakarta, Indonesia
Special Editions	Gold	The newspaper as a puzzle adventure	Die Presse, Vienna, Austria
	Silver	Women Bhaskar	DB Corp Limited, Noida, India
	Bronze	3D Jodhpur Edition	DB Corp Limited, Noida, India
Products for Young Readers	Gold	Yogle	DB Corp Limited, Noida, India
	Silver	JoomBoos Magazine – from Cringe to Lit	24sata, Zagreb, Croatia
	Bronze	CAPITO – Magazine for Kids in and around Augsburg	Presse-Druck- und Verlags-GmbH, Augsburg, Germany
Business Innovation	Gold	Single-copy sale in a digital world	Verdens Gang (VG), Oslo, Norway
	Silver	QR code and Mini Farm – Manorama Weekly	Malayala Manorama, Kottayam, India
	Bronze	Manorama Go Green and News Box	Malayala Manorama, Kottayam, India

the Print Innovation awards are kindly sponsored by





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IFRA WORLD PUBLISHING EXPO 2019

ABOUT WAN-IFRA – WAN-IFRA is the World Association of News Publishers. Its mission is to protect the rights of journalists across the world to operate free media, and provide its members with professional services to help their business prosper in a digital world and perform their crucial role in open societies. With formal representative status at the United Nations, UNESCO and the Council of Europe, it derives its authority from its global network of leading news publishing companies and technology entrepreneurs, and its legitimacy from its 80 national association members representing 18,000 publications in 120 countries. www.wan-ifra.org

THE WORLD PRINTERS FORUM within WAN-IFRA is the central point of the international news media print community, including printers, materials suppliers and equipment manufacturers for the print production value chain from prepress to press and to product finishing and delivery. It addresses all print related questions. Its objective is to encourage innovation and productivity as well as product development that can be instrumental for publishers to exploit future-oriented news media products. It promotes the power of print and the sustainability of print production.

www.wan-ifra.org/world-printers-forum

WAN-IFRA is the World Association of News Publishers.



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